

# ARTQUEST

## STUDENT HANDOUT: A CURATING TOOLKIT – SESSION 2 FUNDRAISING AND SPONSORSHIP FOR YOUR EXHIBITION.

This PDF links to online / audio resources relating to the above session.

**Before the session listen to:**

**[A curating tool kit: session 2 playlist](#)**

**look at the following resources on Artquest:**

- **[Crowdfunding articles and audio](#)**
- **[Article on Sponsorship](#)**
- **[Article on the basics of fundraising](#)**
- **[Guidance on when to apply for grants](#)**
- **[Grant listings](#)**

Reading and listening to the above links prior to the session will mean you get more out of the session and allow you complete the session activities more effectively.

At the session you will be asked to work in your groups in a **Fundraising strategy workshop – (30 mins)**

Responding to the audio from **[A curating tool kit: session 2 playlist](#)**, and the material on Artquest, work with your group to write a brief fundraising strategy for your exhibition. The strategy should include:

- ***A list of (at least 3) potential public funders*** to approach and a sentence on the reasons for the choice (e.g. How does your project meet the aims of the funder)
- ***A list of (at least 3) private companies to approach***, what you are asking them for, and a reason for choice (e.g. What you are offering the company and why they should support your project)
- **Crowdfunding:** Whether or not you will be undertaking a crowdfunding campaign (and why?), what platform you might use and some ideas around crowdfunding rewards.

If the students are not working on their own exhibition proposals, a fundraising strategy can be developed in response to the exhibition visited at the start of the project)