

# ARTQUEST

## STUDENT HANDOUT: A CURATING TOOLKIT – SESSION 4: OUTREACH AND ENGAGING WITH WIDER AUDIENCES

This PDF links to online / audio resources relating to the above session.

**Prior to the session listen to / read:**

- [A curating tool kit: session 4 audio](http://arq.st/RSaudio4)  
<http://arq.st/RSaudio4>
- [Gallery Education](http://arq.st/ReSource12)  
<http://arq.st/ReSource12>

Article, audio and video on Artquest about working in gallery education.

Reading and listening to the above links prior to the session will mean you get more out of the session and allow you complete the session activities more effectively.

Visit an exhibition as instructed by your tutor. You will work in a group to devise a public programme in response to the exhibition you have visited.

You will need to:

- Articulate an overall aim for your programme of activities
- Plan 2 – 3 specific events as part of your programme.

### **Exhibition viewing (20 mins)**

Spend time looking at exhibition display (if on site visit) or refreshing your memory about the exhibition you have visited by doing internet research /consulting your notes on it (If you have visited the chosen exhibition before the session).

### **Group Brainstorming (20 mins)**

Group brainstorm *an overall aim for your programme* and *2 – 3 events* to accompany exhibition. On flipchart paper provided you should write

### ***The overall aim of the programme***

And the following headings for *each of the individual events* that make up your programme.

- **Event content/focus**
- **Event format**
- **Event contributors**
- **Event audience**
- **Logistical considerations**
- **Evaluation**

And address the following questions under the relevant headings below for each event

- What is the **Event content/focus** - What aspects of the exhibition/display do you want the audience to engage with, interrogate, or explore further? Why are these particular aspects important?
- What is the **Event format** - What form and duration will the activities take? What will happen?
- Who are the **Event contributors** - What kind of contributors will lead the activities and why? What will they do?
- Who is the **Event audience** - Who is the audience and how will you reach them? What is the invitation to the audience - what will they do and what do they get out of it?
- What are the **Logistical considerations** - What are the logistical, financial and conceptual challenges of your programme?
- **Evaluation** - How will you evaluate it? Why is this the most appropriate and/or interesting form of evaluation?

### **Break (20 mins)**

### **Group presentations (50 – 60 mins)**

Each group will have 10 minutes to present their programme and their thinking behind it to your fellow students. Talk through each of the events addressing the questions above.

### **Questions and Feedback (30mins)**

When listening/feeding back to other groups try to think of anything that might be missing from their proposals.

[www.artquest.org.uk](http://www.artquest.org.uk)